

VISION YACHTS

PRIVACY POLICY

Privacy Policy

Vision Yachts (Pty) Ltd (“we”, “us”, or “our”) operates the website www.visionyachts.com (the “Site”). This Privacy Policy explains how we collect, use, store, and protect your personal information when you browse our website, subscribe to our newsletter, register interest in our yachts or boat shows, or submit any enquiry forms on the Site. By using the Site, you consent to the practices described in this policy.

We collect personal information that you voluntarily provide, including your name, surname, email address, phone number, country or general location, and any details submitted through our contact or registration forms. We also collect cookie and usage data, such as your IP address, browser type, device information, and site behaviour-through analytics tools like Google Analytics. This information helps us understand how visitors interact with our website and enables us to create a better user experience.

We collect your information when you subscribe to our newsletter, register interest in attending a boat show or demo sail, submit an enquiry, interact with our marketing campaigns, or browse the Site and consent to cookies. We use this information to respond to your enquiries, send updates and newsletter content you opted into, follow up on requests regarding our yachts, improve the Site’s performance, and analyse visitor behaviour. The information you share enables us to provide personalised, relevant content and ensure we continue to enhance our service and communication.

Like many website operators, we collect log data whenever you visit the Site. This information includes your IP address, browser type and version, the pages you visit, the date and time of your visit, and time spent on each page. We use this data, along with third-party analytics tools, to monitor website performance and understand how visitors engage with our content.

Our Site uses cookies to function correctly and to enhance your browsing experience. Cookies help us remember your preferences, analyse site usage, and deliver personalised marketing through trusted partners such as Google Ads and Meta (Facebook). These marketing cookies allow us to show tailored adverts based on your past interactions with the Site. They do not personally identify you. You may disable cookies in your browser settings at any time, although some features of the Site may not function fully if cookies are turned off.

We take the protection of your personal information seriously. Your data is stored within secure systems and networks and is accessible only to authorised personnel who are required to keep it confidential. We use recognised security measures, including SSL encryption, restricted access protocols, and secure hosting environments. However, no method of data transmission over the internet is entirely without risk, and while we strive to safeguard your information, we cannot guarantee absolute security.

We do not sell or trade your personal information. We may share limited information only with trusted third-party service providers who assist in operating our website, delivering newsletters, processing online forms, or analysing website traffic. These providers are contractually obligated to protect your information and use it solely for the services they provide to us. Your data may be transferred to servers outside your country of residence, depending on the location of our hosting or email service providers, but we ensure that all international partners maintain adequate data protection standards.

We retain your personal information only for as long as necessary to provide the services requested, maintain accurate records, improve our operations, or comply with legal obligations. Newsletter subscribers will continue receiving communications until they choose to unsubscribe, and you may request deletion of your information at any time by contacting us.

You have the right to access the personal information we hold about you, request corrections, ask for deletion, or withdraw consent to marketing communications. If you wish to exercise any of these rights or simply want more information, you can contact us at info@visionyachts.com. We are committed to responding promptly and transparently to all privacy-related enquiries.

We may update this Privacy Policy from time to time. Any changes will take effect immediately upon being posted on this page, and significant updates will be clearly indicated so that you remain informed about how we collect, use, and protect your information. If Vision Yachts is ever acquired or merged with another company, your personal information may be transferred to the new entity so that we can continue providing services to you seamlessly.

If you have any questions about this policy or would like to access, correct, or delete your personal information, please contact us at info@visionyachts.com.